

TERMS AND CONDITIONS – 1664 Poker Set Lucky Draw Promotion (“Promotion”)

1. Organizer

1.1. The Organiser of the Promotion is Carlsberg Singapore Pte Ltd (RC No. 200104095R).

2. Eligibility

2.1. This Promotion is open to **all non-Muslims aged 18 years or over** who are residents and permanent residents in Singapore. All Participants are subject to the terms and conditions set out below, and the relevant laws of Republic of Singapore.

2.2. Employees of the Organiser, its associate agencies, affiliates, distributors, traders, online retailers purchasing in bulk, dealers, sponsors, advertising and promotional agencies, members of their immediate families or any entities and/or persons who are deemed to be a Commercial Party in Carlsberg’s sole and absolute discretion are strictly not eligible to participate in this Promotion. For the purpose of this Promotion, “Commercial Party” refers to any entity and/or person who purchases the Participating Product(s) for commercial purposes.

3. Nationwide Consumers Promotion

3.1. The validity period of this Promotion shall be from 23rd October – 17th December 2024 (“**Promotion Period**”) across any Participating Outlets. Participating Outlets refers to the following participating convenience stores: -

- 7-Eleven

3.2. Promotion Mechanics

- Participants are entitled to one (1) lucky draw entry with every three (3) cans of 1664 490ml purchased in a single and valid receipt. For avoidance of doubt, Participants will not be entitled to a lucky draw entry if the products are purchased via a ‘Buy 2 Get 1’ promotion or any other on-going promotions.
- A **Submission of entry**: Participant is required to submit his/her entry via the given QR code or online form at (xxx) with the Participant’s full name (as per NRIC), date of birth, mobile number, email address and a photo or copy of the original purchased receipt.
- Any incomplete or invalid entry form (e.g missing receipt, missing name, missing date of birth or missing mobile number) will be disqualified automatically, and the Organiser shall not be responsible for informing the Participant of an invalid entry.
- The Organiser reserves the rights in sole discretion to disqualify any individual who tampers with the submission process, attempts to fraud, manipulate or other related issues - including providing false information (i.e., fake name, tampered purchase receipt etc.)
- All entry form must be submitted on or before 23:59hrs on 17th December 2024, Tuesday (GMT+08) to qualify for the Promotion.
- Participant must safe-keep the original purchased receipt (“**Proof of Purchase**”) for verification purposes. Failing to provide Proof of Purchase or any damaged/torn and/or tampered Proof of Purchase for whatsoever reason shall result in disqualification and the Organiser shall be entitled to forfeit the Prize from the Participant.

3.3 Winners, Prizes, and Terms and Conditions

- There will be **20** winners selected (“Winner”) to win one (1) unit of 1664 Poker Set each, (worth \$120) (“Prize”).
- Selection of Winner will be conducted at 3pm (GMT+08) on 19th December, Thursday at the office of Carlsberg Singapore Pte Ltd.
- The Organiser reserves the right to substitute any winning prize with a prize of similar value, with or without notice.
- The Prizes are non-refundable, non-transferable, and non-exchangeable for cash credit or any other items.
- For the avoidance of doubt, **NO PARTICIPATING PRODUCT RETURNS OR REFUNDS ARE ALLOWED** if the Participant wishes to qualify for this Promotion.

3.4 Prize Redemption and Period

- i) ORO Redemption Centre will notify the Winners via phone call on behalf of the Organiser to verify receipt number as well as the required purchase quantity.
- ii) Winner(s) who are unreachable or fails to respond to the Organiser's calls and/or messages within the stipulated notification period and/or after the Organiser has made reasonable efforts to contact the Winner(s), shall be deemed uninterested in the Prize(s) and the Organiser shall disqualify the Winner(s) and/or forfeit the winning Prize(s) without further notice.
- iii) For redemption, Winners are required to submit a photo of the original Proof of Purchase and proof of identification via online at <https://www.ororedemption.com/1664poker7e/> or e-mail to customerservice@oro.com.sg on or before 9th January 2025. Failing which, the Prize will be forfeited.
- iv) The Organiser shall reserve the right to select an alternative winner at its sole discretion at any time.
- v) The Organiser reserves the right to reject any Winner who is unable to produce the original Proof of Purchase.
- vi) **Prizes not redeemed on or before 9th January 2025, 6.00pm (GMT+08)** will be forfeited.
- vii) Failure by Winner(s) in collecting or redeeming the Prize(s) during the notified period or redemption period, shall be deemed forfeited by the Winner(s). The Organiser reserves the right to determine how uncollected, unredeemed or forfeited Prize(s) shall be dealt with.

4. **Prizes terms and condition**

- 4.1. The Organiser shall be entitled to request the original Identity Card or the originals of other supporting documents/materials from the Winners for verification purposes.
- 4.2. The Organiser reserves the right to substitute the Prize(s) with a Prize of similar value, with or without notice.
- 4.3. All Prize(s) are non-refundable, non-transferrable and/or non-exchangeable or convertible to any other items.
- 4.4. The Organiser shall not be liable for any loss or damage that occurs to the Prize(s) during the redemption process. Any additional costs (i.e. not limited to travel expenses and applicable taxes) involved to redeem or collect the Prize(s) are to be borne solely by the Winner.
- 4.5. No substitution or transfer of Prize(s) by the Winners is permitted. The Organiser shall not be liable for any additional or incidental costs, taxes, expenses, charges, fees, losses or damage that may arise. The Organiser and its agent and employees shall not be liable for any loss or damage whatsoever suffered (including but not limited to indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from the Prize(s).
- 4.6. The Organiser's decision on all matters relating to this Promotion shall be final, conclusive and binding. No further appeal or correspondences will be entertained.
- 4.7. The Organiser makes no representation, warranty or undertaking whatsoever as to any implied terms or conditions with respect to the Prize(s).

The Organiser reserves the right to determine the model and colour of the Prize(s). Liaison of any and/or all product warranty for the Prize(s) is to be forwarded to the relevant manufacturer(s) directly and return of any Prize(s) by the Winner for whatsoever reason will not be entertained.

5. **Disqualification**

- 5.1 The Organiser shall disqualify and remove any Participant(s) from the Contest without prior notification or disclosure of information should the Participant(s) be suspected of tampering with their submissions, attempted to undermine the operation of the Promotion in any way whatsoever, including but not limited to fraud, cheating or deception or breach the Terms and Conditions.
- 5.2 Any unclear, damaged and/or torn, illegible, duplicate or incomplete Proof of Purchase shall be disqualified.
- 5.3 Participant(s) or Winner(s) who engage in an inappropriate or disrespectful behaviour towards the Organiser or employees of ORO Redemption Centre shall be immediately disqualified with no further compensation or substitution of Prize(s).
- 5.4 Proof of Purchase presented after the Promotion period or via method other than the prescribed method shall be disqualified.

- 5.5 The Organiser reserves the right to disqualify any Participant(s) suspected of non-full disclosure of any necessary information required in the Participation steps or when required upon further request by the Organiser.
- 5.6 For the avoidance of doubt, the Organiser will determine, in its sole discretion, what constitutes a valid entry, and reserves the right to reject any submission it deems violate the Terms and Conditions.
- 5.7 In the event of a disqualification after Prize(s) has been awarded, the Organiser reserves the right to demand for the return of the Prize(s) and/or payment of its value from the disqualified Participant. The Organiser reserves its legal rights for further action.
- 5.8 The Organiser reserves the right to refuse or disqualify entries and / or person(s) without having to furnish any proof or explanation to the Participant.
- 5.9 The Organiser reserves the right to disqualify or remove the Winner and/or Winner's guest(s) for participation or redemption in whole or in part of the Prize(s), if the Organiser determines, in its sole discretion, that allowing any such participation or awarding any Prize(s) to the Winner(s) and/or Winner's guest(s) could result in health, safety or security risk, disruption of event or other reasons which the Organiser deem unsuitable. No further compensation, refund or substitution will be offered to the Winner(s) and/or Winner's guest(s).

6. Privacy Policy

By participating, the Participant explicitly consents that the Organiser shall store the necessary personal data of the Participant. The Participant is free to revoke his or her consent to the storage of data by sending an email to the Organiser as stated below and by doing so, the Participant withdraws his or her participation from this Promotion. The Organiser will use its best endeavours to keep all personal data stored for this Promotion strictly confidential.

By submitting an entry for this Promotion, the Participant agrees that the Organiser may collect, use and disclose his/her personal data, as provided in the entry form, for the purposes of administering the lucky draw and gift with purchase promotion in accordance with the Personal Data Protection Act 2012.

7. Indemnity

Each Participant agrees to indemnify, release and hold harmless the Organiser, its holding, subsidiary or related companies, directors, officers, employees, agents and/or representatives (collectively referred to as "Carlsberg Group") against any and/or all losses, rights, claims, actions and damages (including special, indirect and consequential damages) arising from or incurred as a result of the Participant's participation in the Promotion, acceptance and utilization of any Prize(s), and/or the use of the Participant's entry and/or likeness in connection with the Promotion.

8. Additional Terms and Conditions

- i) By participating, the Participant agrees to the Terms and Conditions herein, including their name and likeness, which may be used without restriction in any future publicity material by the Organiser.
- ii) The Organiser is also not responsible for any error, omission, interruption, deletion, defect, delay, failure in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, user or member communications, or any problems or technical malfunction of any telephone network or lines, the website, computer online systems, servers or providers, computer equipment, system, apparatus, software, failure of e-mail or receipt of entry on account of technical problems or traffic congestion on the internet and/or telecommunication services.
- iii) The Organiser reserves the right to amend and/or vary any of the terms and conditions at any time and/or terminate the Promotion at its sole discretions without prior notice.
- iv) The Organiser excludes its liabilities and responsibilities arising from any postponement, cancellation, delay or changes or modification to the Promotion or Prize(s) as a result of any unforeseen circumstances beyond the Organiser's control including but not limited to governmental interference, act of God, civil commotion, riot, war, strikes, national emergencies, act of terrorism and any act or default by any third-party suppliers or vendors.
- v) The Organiser shall not be liable for any misinterpretation of facts in respect of the Promotion or Prize(s) offered and published in any mass media, marketing or advertising materials. To the fullest extent permitted by law, the Organiser makes no representations and/or warranties with respect to the Promotion or any Prize(s). In the event of any discrepancies, these terms and conditions shall prevail.
- vi) Any names, trademarks or logos used and or reproduced in any materials (including marketing and promotional materials) in connection with this Promotion, in particular that relates to the Prize(s), are the properties of their respective owners. This Promotion and the Organiser are not affiliated with, or endorsed or sponsored by, the relevant owners, unless otherwise communicated, and such owners are not part of the Organiser's group of companies.

- vii) The Organiser shall be entitled to assign or sub-license the whole or any part of its right herein to any third party as may be determined by the Organiser.
- viii) The invalidity, illegality or unenforceability of any terms hereunder shall not affect or impair the continuation in force of the remainder of the Terms and Conditions.
- ix) The Organiser reserves the right to reschedule, terminate or suspend the Promotion without any prior notice. Any rescheduling, termination or suspension by the Organiser shall not entitle the Participants to any claim or compensation against the Organiser, its agent and employees for any and/or damages suffered by or incurred by the Participants resulting from the rescheduling, termination or suspension thereof.
- x) The Organiser reserves the right to amend and/or vary any of the terms and conditions at any time and/or terminate the Promotion at its sole discretions without prior notice.
- xi) All decisions made by the Organiser under these Terms and Conditions shall be final and no discussion or correspondence will be entertained.
- xii) In the event of any discrepancies between these terms and conditions and any advertising, promotional, publicity and other materials relating to or in connection with this Promotion, the Terms and Conditions of this Promotion shall prevail.
- xiii) A person who is not a party to any of the agreement governed by these Terms and Conditions shall have no rights under the Contracts (Right of Third Parties) Ac (Cap. 53B), or any amendment thereto, to enforce any term of such agreement.
- xiv) Should the Participant have any inquiry regarding the Promotion, he/she can call +65 6295 3395 for more information.